



GEORGE PYNE

CTIC 2015

June 1, 2015

CTIC Returns: 2015 in San Francisco, July 8-9, 2015



CTIC 2015, the third Annual Corporate Ticket Impact Conference, for buyers and sellers of premium seating takes place at Marriott Marquis in San Francisco, July 8-9.

This year's show has added two wonderful tours: **Avaya Stadium**, the brand new home of the San Jose Earthquakes, recognized by some as America's best soccer venue and **Levi's Stadium**, largely hailed as one of the best new venues in the world today, where **Jed York**, CEO of the 49ers will provide welcoming remarks. These are optional tours and receptions on Wednesday, July 8th, with a full schedule of programming or Thursday.

Just announced: **Dwight Clark**, famed for the "The Catch", will be the Thursday keynote speaker. Best know for his winning touchdown reception off a Joe Montana pass in the January 10, 1982, NFC Championship Game between the Dallas Cowboys and San Francisco 49ers. **The Catch** is widely regarded as one of the most memorable events in NFL history.



Dave Wintergrass, Vice President On Location Events

David J. Wintergrass, recently joined "NewCo", a new holding company formed by Bruin Sports Capital "Bruin Sports" and RedBird Capital Partners "RedBird" as Vice President.

Wintergrass is an accomplished sports event and hospitality executive, having worked 35 seasons for the National Football League, including 12 seasons in the Club level with the New England Patriots and 23 seasons in the League level. Wintergrass's background includes: strategic sales, marketing, business development, event management, team operations and media relations.

Wintergrass was one of the architects of the National Football League's "NFL On Location" program. "NFL OL" is the official event experience and hospitality business of the NFL, providing proprietary corporate and fan access to marquee NFL events, including the Super Bowl, Pro Bowl, NFL Draft, and International Series Games in London. "NFL OL" offers fans two unique products – event packages and side event / hospitality packages, which provide game tickets in premium locations, tickets to VIP parties & exclusive on-campus tailgate parties inside the stadium security perimeter, premium hotel rooms and fan housing. "NFL OL" is the only NFL affiliated company to offer guaranteed seat locations and exclusive League controlled hospitality, directly to individuals at these events.

On March 30, 2015 the National Football League announced it had selected to partner with "Bruin Sports" and "RedBird" as part of a strategic repositioning of its premium events and hospitality business, "NFL OL". "NewCo", which the parties will jointly name at a later date, will invest growth capital and assume operational control of the business. The NFL has granted "NewCo" a long-term license to run "NFL OL", which will be the founding business of the new venture, but NewCo's strategic objective will be to build a diversified, global business. Current President and CEO of Bruin Sports Capital and former IMG Sports & Entertainment President, George Pyne, will serve as Executive Chairman of "NewCo". In April of 2015, Wintergrass joined "NewCo" as Vice President.

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